

Doing the Work

Work with your team to jot down your thoughts on this worksheet! We highly suggest taking your time here and going through all the below suggested questions and discussions.

First: Assess Where You Are.

1. Now that you have talked with your board, staff and/or volunteers (from previous lesson) on why designing a health-promoting and shopper-centered space is important is there an update to their readiness for change?

2. Which phrase best reflects the readiness of your organization to make changes to your site or process? Changes can include anything mentioned above from core to broader strategies.
 - a. Our board/staff have expressed interest in making changes/improvements.
 - b. We have already begun work on changes/improvements and would like additional support.
 - c. We already use several of the mentioned strategies but would like to learn more.

3. What do your answers from above tell you about potential next steps?
 - a. If you're new to implementing any of these, start small if that helps. There's no need to go big from the start. Pick 1 or 2 smaller strategies to dip your feet into and then make plans to slowly expand from there. Jot some notes about this below.

- b. If you've already begun and/or use some of these strategies, how might this lesson series help you enhance those and/or expand into other strategies? Jot some notes about this below.

4. How can you utilize behavioral economic strategies to bridge new external partnerships or how can external partnerships help you utilize behavioral economic strategies?

Second: Plan

1. Budget the time that will be needed to brainstorm ideas, research any additional supplies or equipment needed, and mocking up different possible designs or strategies. This might take a few rounds. Give this the time it needs.

