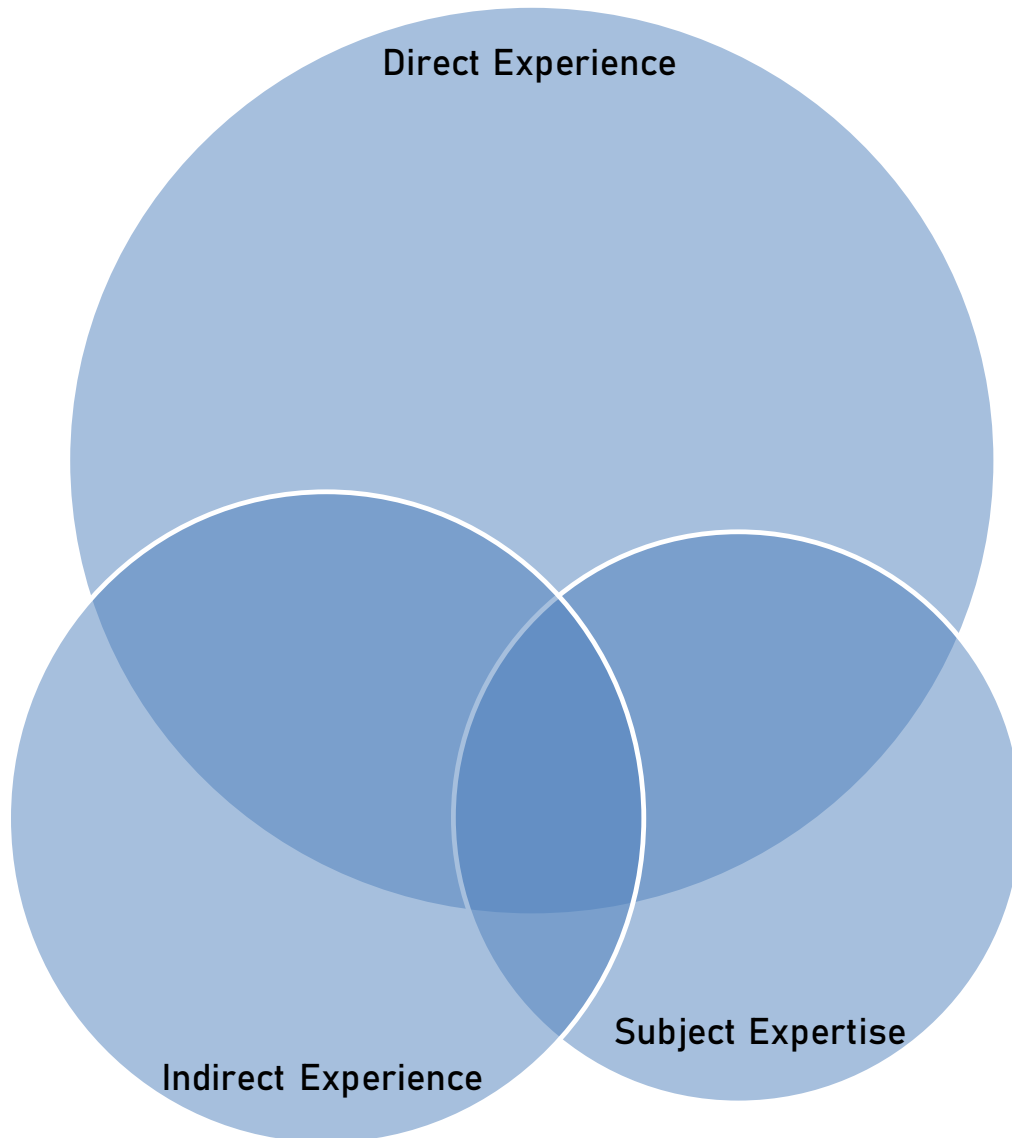


Identifying Stakeholders



Stakeholders:

- **Direct Experience** – People with lived experience with the challenge you are trying to address
- **Indirect Experience** – Those who have already been doing work to address the challenge
- **Subject Expertise** – People with subject matter, business, civic, or design expertise

Other:

- **Community Connections** – People or groups with strong local connections
- **Power & Influence** – People with political or capital power to unlock resources or constraints

Other