

Reflect and Discuss Lesson 1!

We recommend finding time to discuss the below questions with key stakeholders. This process is most successful when all parties are on board and ready for change. Use this sheet to jot down your thoughts!

1. What facts and observations are standing out to you?

2. What is exciting you and your team?

3. Why do you feel that behavioral economics might be important to you, board, staff, volunteers, and your shoppers?

4. Which phrase best reflects the readiness of your organization to make changes to your site or process?

- a. We have never talked about making changes/improvements.
- b. Our board/staff have expressed interest in making changes/improvements.
- c. We have already begun work on changes/improvements and would like additional support.
- d. We already use several of the mentioned strategies.



5. What do your answers from above tell you about potential next steps?
- a. Do you need to have additional conversations with board and/or staff? If so, what information might you need to prepare?

- c. If you've already begun and/or use some of these strategies, how might this guide help you enhance those and/or expand into other strategies? Jot some notes below.

6. What questions are emerging that you might need to find answers for?